

# Digital Business Continuity

Web Spiders has been a digital solutions specialist for over two decades. With the unprecedented events due to Covid-19, businesses and government agencies are now focused on Business Continuity practices more than ever before.

## The **Wheel** of Digital Business Continuity

### 7. Low-Code Rapid Apps Development

You need a dashboard. You need quick mobile apps for self-service. You need apps deployed quickly to handle new processes that emerge due to a crisis. And you need it in weeks, not months. Web Spiders does that for you using low-code solutions from global leaders.

### 6. Content Production & Management

#### Content Factory

New content is required during difficult times to communicate with clarity to all stakeholders. You need to publish online, internal, on social media, across newsletters, on your website and to the press. WS Content Factory helps you produce rapid and overnight content assets to communicate clearly and on-time.

### 5. Infrastructure 24/7 Support

#### Remote Cloud and Desktop Support

You don't want a new ERP or email system in a time of crisis. However, like electricity, continuity of your current systems is a fundamental need. Cloud++ helps organizations go cloud native and carry on operations on existing systems securely and remotely.

### 1. Customer Service Automation

#### ZOE Chat AI

Automation is one of the best friends of continuity. Your digital customer service team suddenly has a lot more to do in the social distancing era. ZOE Chat AI supports your existing team by handling regular queries with 90%+ efficiency, even when they come in bandwidth-crushing volumes.

### 2. Sales Development Automation

#### ZOE Cadence Marketing

The value of a lost lead is always high, but never higher than now. You cannot let a single opportunity fall through. ZOE Cadence is the AI-powered Multichannel Sales Followup Tool that ensures every lead is followed up diligently over weeks and months, helping your sales team nurture and convert more leads.

### 3. Virtual Training and Events

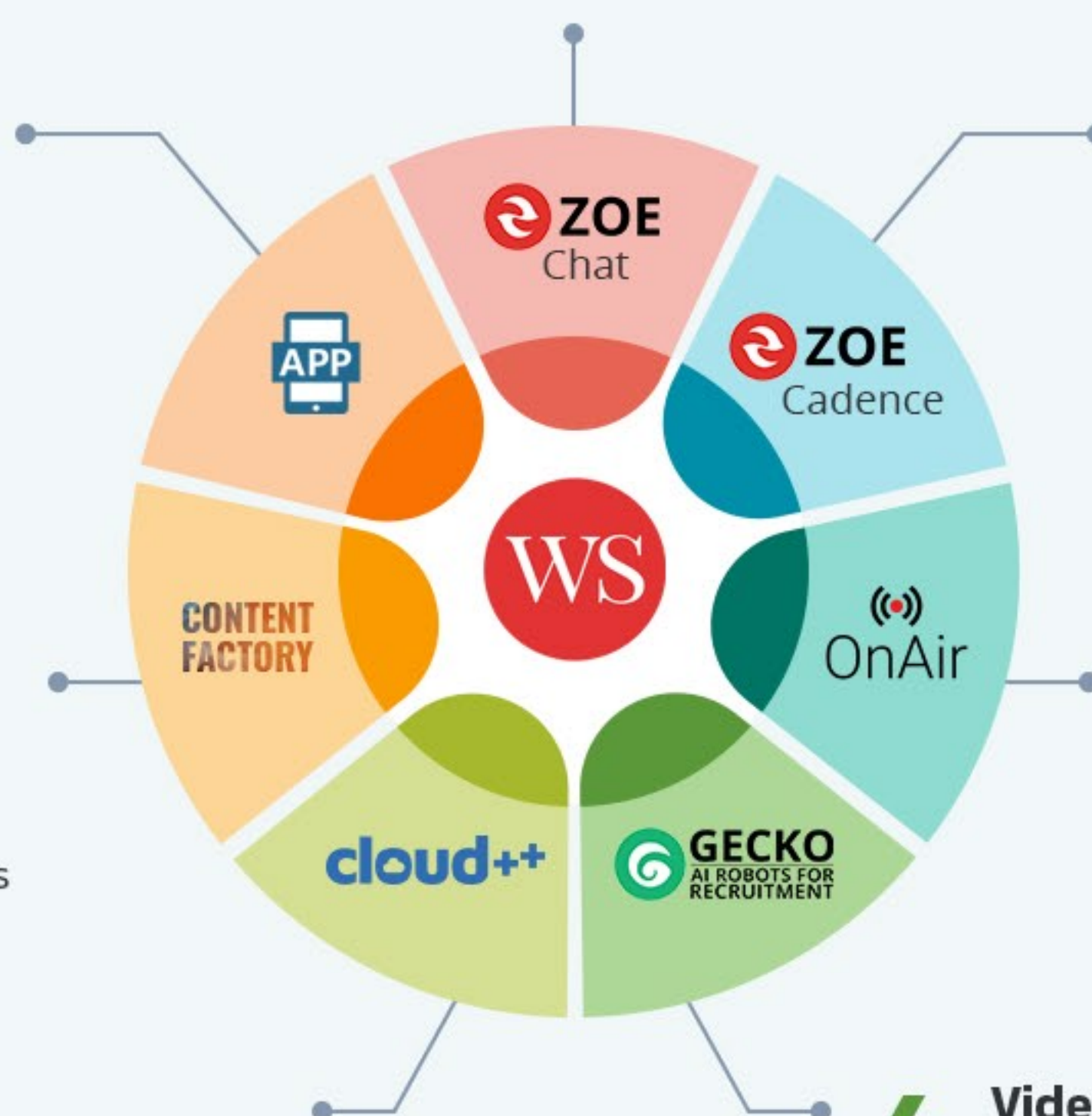
#### e2m.live OnAir

Employee Training and Customer Events can't stop. Won't stop. When you cannot meet in-person, e2m.live OnAir provides the video platform to hold roundtables, panels and dedicated broadcast sessions.

### 4. Video Interviews Automation

#### Gecko

In times like these, your people policies determine how your company succeeds in the next decade. Not putting Recruiting on the backburner differentiates the winners from the average performers. With Video Interview Automation, a bot collects resumes and conducts on-demand Video Interviews.





## Select Clients



USA • UK • Singapore • India